

ASSOCHAM Menstrual Hygiene Excellence Awards 2024

MOST INNOVATIVE PRODUCT IN MENSTRUAL HYGIENE

PROFORMA FOR ENTRY

Note: Please maintain the word limit of up to 300 words for all the questions. Information/data need to mention in the below form as of 31st March 2024

1	Name of the Organisation
2	Sector of Organisation
3	Name of the Product that you want to nominate.
4	Describe the Product
5	What specific problem/aspect within menstrual hygiene management does your product aim to address?
6	How does your product innovate or improve upon existing menstrual hygiene solutions?
7	What materials and technologies are utilized in your product, and how do they contribute to its effectiveness and sustainability?
8	Please provide description of the accessibility of your product to individuals of different socio-economic backgrounds and geographic locations (provide supporting documents like, sales, distribution channels, and others)
9	Provide any relevant certifications/affiliations/accreditations/recognitions for safety, efficacy, and user satisfaction of the product?
10	How does your product contribute to promoting menstrual hygiene awareness and education?
11	What are the USPs (features/functions/utility/design/any other) of your product that set it apart from similar products in the market?

12	How do you envision the future development and scalability of your product to reach a wider audience and address evolving menstrual hygiene needs?

Submitted by:

Name & designation:	
Signature	
Email id & contact no	
Address	

Please send your entries along with your authorized signature at below-mentioned the address latest by 10th May 2024.

Sandeep Kumar Jain

Director & Head CSR

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